



**R:CH MODE  
ACTIVATED!**

**SHOW UP AND EARN  
10 MILLION DIAMONDS  
BY JANUARY ?** 



## 28 DAY CHALLENGE

Jump into the Halloween 28-Day Challenge, rise up the leader board, and join the lives that'll fire up your confidence and creativity. Although this is a challenge meant for new creators, it could benefit you too!!

Let's grow together, one live at a time.

**LIVES  
&  
BATTLES**



**MERCH  
&  
PERKS**

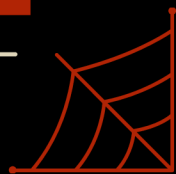
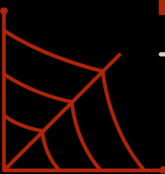
**TIKTOK  
SHOP**

**I:I  
SESSIONS**



## 10 MILLION GOAL

This is our moment, creators.  Over the next 12 weeks, we're pushing toward an exciting new goal, celebrating wins, and unlocking new opportunities together. Every one needs get involved so we hit our target of 10 MILLION DIAMONDS by January! 





# ITS ALL KICKING OFF THIS MONTH!

**NEW!**

**EARN  
£5 PER CREATOR YOU SIGN  
STEP UP FOR 28 DAY CHALLENGE**



## **28-DAY HALLOWEEN SPECIAL: ‘SHOW UP’ CHALLENGE 🧛**

This is our spookiest and most empowering challenge set by TikTok! This Halloween-themed edition is designed for new creators to build confidence, go live regularly, and find their flow.

♥ For the next 28 days, you can earn £5 per referral when you bring a friend to join and complete the challenge.  
The challenge makes it super easy for your friends to get started — and helps us all reach our network goals together.



## **CREATOR OF THE WEEK & MONTH AWARDS 🏆**

Starting Monday, we'll be celebrating creators who:

- 🌟 Show consistency
- 💎 Collect diamonds
- 🎤 Deliver engaging lives & content

Each week, one creator will be recognised and celebrated in the group. Each month, one of those weekly winners will be crowned Creator of the Month and win a special prize from TikTok and unlock their growth potential!🎁

[www.itzrich.com/liferichnetwork](http://www.itzrich.com/liferichnetwork)

# ...AND THERE'S MORE!



## MERCH DROP COMING SOON

We're designing exclusive Creator Network merch you'll actually want to wear 🔥  
Hoodies, tees, and accessories — limited edition.

Plus, you'll see some items pop up as competition prizes and Creator of the Month rewards!

## BOOK YOUR 1:1 CHECK-IN

Starting Next week, you can now book a 15-minute weekly 1:1 with Machala or Michelle for guidance, goal-setting & accountability.

[🔗 Book Michelle](#) [🔗 Book Machala](#)

This is your space to ask questions, plan your growth, or get that extra confidence boost you need to keep showing up!

OH...AND WE NEARLY FORGOT TO TELL YOU  
ABOUT OUR NEW TIKTOK SHOP!!  
DETAILS COMING SOON!

## DONT MISS NEXT WEEK'S LIVES

### Kick Off Meeting (Team Live) 🎬

Updates, incentives, targets & structure for the 12-week push.

### Creator Welcome Showcase 🎤

Meet our amazing creators — learn, laugh & get inspired by their stories. We need you for this one...let us know if your jumping on!

### Training Live: "How to Go Live with Confidence"

Step-by-step guidance for showing up authentically, even if you've never done a live before.

## FOCUS FOR WEEK 1

- Understand our mission & your part in it
- Research trending sounds, formats & hooks on TikTok
- Create relatable content — quotes, stories, emotions that connect
- Support others: comment, duet, share & engage

